

In Mike's advertising career, he created advertising that indelibly put his finger prints on American culture.

For example, FedEx's "When it absolutely, positively has to be there overnight" campaign, starring, in one particularly noteworthy commercial, the fast talking man.

Or Dunkin' Donuts "Time to Make The Donuts"

Not to mention work for Tonka Toys, Hertz, Pan Am, Saab, Barneys, Travelers Insurance and many others.

Mike has won over 500 awards... Been named a member of AdWeek's All- American Creative Team, an annual compilation of the most influential people in the advertising business. Been voted one of America's most outstanding creative people in a nationwide poll conducted by AdDay.

He was inducted into the Art Directors Club Hall of Fame and is one of only 38 people in the history of advertising to have been inducted into the prestigious One Club Hall of Fame.

Honors keep coming his way.

His work for FedEx was selected for the Smithsonian Institution's permanent collection of advertising campaigns and the FedEx campaign can also be seen at the Center of Advertising History.

Recently, too, two of Mike's commercials the fast talking man for FedEx and another for Dunkin' Donuts were named to TV Guide's list of the top 50 all time commercials.

That's Side A of Mike.... A record of great success in advertising. Top of the charts stuff. But flip the record over.

Because on Side B the backside as they used to say in bygone days when music was sold on records with two sides is a side to Mike's artistic talent one should not overlook. On it is work you'll enjoy.