

04 District Four

03 Advertising Club of Greater Ft. Lauderdale

LOCAL ONLY CATEGORIES

100A

100A Great Ideas That Never Made it

Award: Gold ADDY® Award
Entrant: The Meridian Group
Advertiser: Le Blanc Spa Resort
Title: Le Blanc White Campaign
Contributors:
Hector Batista, Creative Director
Hector Batista, Art Director
Mike Tanner, Copy Writer

SALES PROMOTION

Product or Service Sales Presentation

01 B Sales Kits or Product Information Sheets

Award: Gold ADDY® Award
Entrant: Windmill Advertising Group
Advertiser: AIG Baker - The Wharf
Title: The Wharf. The Only Thing You Can't do, Is Run Out of Things to Do
Contributors:
Scott Eble, Creative Director
Scott Eble, Copywriter
Jason Tigielsky, Copywriter
Daniel Pradilla, Art Director
Edwin Santacruz, Art Director
Monica Osorno, Web Developer
Marybel Olivares, Sr. Art Director
Jose Guerrero, Art Director

Award: Silver ADDY® Award
Entrant: Sun-Sentinel
Advertiser: Sun-Sentinel
Title: Sun-Sentinel Media Kit
Contributors:
Felix Tirado, Graphic Designer

Award: Silver ADDY® Award
Entrant: InterMedia
Advertiser: Wine Host
Title: Wine Host Distributor intro package
Contributors:
Roly Rodriguez, Senior Art Director
Larry Gotterer, Copy Writer
Melissa Warner, Account Executive
Christine Madsen, President

SALES PROMOTION

Packaging

02 B CD, DVD, VHS or Cassette

Award: Silver ADDY® Award
Entrant: Leftfield Advertising
Advertiser: Aucoin Globe Entertainment
Title: Billy the Kid - Single
Contributors:
Roman Fernandez, Creative Director / Designer
Rich Coccaro, Art Director
Carl Coccaro, Photographer

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SALES PROMOTION

Packaging

02 C Campaign

Award: Gold ADDY® Award
Entrant: PuroClean Inc.
Advertiser: PuroClean Inc.
Title: Comfort Fresh Scents by PuroClean
Contributors:
 Michelle A. Jasinski, Art Director
 Christine St. Laurent, National Marketing Manager
 Julie Champagne, Product & Equipment Manager

Award: Gold ADDY® Award
Entrant: Pinpoint Communications
Advertiser: Sonoma Specialty Kitchens, Inc.
Title: Splendido Biscotti Packaging Campaign
Contributors:
 Steve Cantrell, Art Direction / Design

Award: Silver ADDY® Award
Entrant: Windmill Advertising Group
Advertiser: Smart for Life Nutrition
Title: Smart for Life
Contributors:
 Scott Eble, Creative Director
 Scott Eble, Copywriter
 Marybel Olivares, Sr. Art Director
 Manuel Lira, Illustrator
 Daniel Pradilla, Art Director
 Monica Osorno, Web Developer
 Jose Guerrero, Art Director

SALES PROMOTION

Point of Purchase (POP)

03 C Trade Show Exhibit

Award: Silver ADDY® Award
Entrant: Jarden Consumer Solutions
Advertiser: Jarden Consumer Solutions
Title: Jarden Consumer Solutions Trade Show Exhibit for International
Contributors:
 Brad Straka, Director
 Mike Pierdiluca, Adex International
 Creative Services Team, Jarden Consumer Solutions

Award: Silver ADDY® Award
Entrant: JM Family Enterprises, Inc
Advertiser: Southeast Toyota Distributors, LLC
Title: Accessory Advantage Trade Show Displays
Contributors:

03 D Campaign (2-4 of categories 1A-3C)

Award: Gold ADDY® Award
Entrant: InterMedia
Advertiser: Offerdahl's Cafe Grill
Title: Offerdahl's Cafe Grill
Contributors:
 Stuart Dornfield, Creative Director
 Roly Rodriguez, Senior Art Director
 Carolina Taurel, Designer
 Amy Wyle, Account Executive

04 District Four

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SALES PROMOTION

Point of Purchase (POP)

03 D Campaign (2-4 of categories 1A-3C)

John Offerdahl, Founder & Owner
Christine Madsen, President
Elyse Taylor, Vice President

Award: Silver ADDY® Award
Entrant: The Creative Underground
Advertiser: 5-Spice
Title: 5-Spice POP Campaign
Contributors:
Dan Gershenson, Creative Director
Tom Olivieri, Creative Director
Joe Paul, Creative Director

Award: Silver ADDY® Award
Entrant: Marketing Magic Advertising
Advertiser: Hyundai South Florida
Title: Hyundai Environmental Display
Contributors:
Marketing Magic Creative Team, Creative Department

COLLATERAL MATERIAL

Stationery Package

05 A Flat Printed or Multiple Process

Award: Silver ADDY® Award
Entrant: JM Family Enterprises, Inc
Advertiser: JM Family Enterprises, Inc. Executive Incentive Travel
Title: Aspen Dealer Incentive Trip Stationary
Contributors:

Award: Silver ADDY® Award
Entrant: EDSA, Inc.
Advertiser: Yucatan Country Club
Title: Yucatan Village and Resort
Contributors:
Carolina Montero, Art Director

COLLATERAL MATERIAL

Annual Report

06 B Four-color

Award: Gold ADDY® Award
Entrant: Eisenberg And Associates
Advertiser: Miami Children's Hospital
Title: MCH Annual Report
Contributors:
Arthur Eisenberg, Creative Director
Jill Stone, Art Director

Award: Silver ADDY® Award
Entrant: Cross Country Staffing
Advertiser: Cross Country Healthcare, Inc.
Title: Cross Country Healthcare Inc. Annual Report
Contributors:
Geoff Staub, Managing Director of marketing
Jen Rohloff, Sr. Copywriter
Nichole Hawkins, Graphic Designer

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COLLATERAL MATERIAL

Annual Report

06 B Four-color

Debbie Burkholder, Graphic Designer
 Ken McLean, Graphic Artist
 Edna Varela, Graphic Artist

COLLATERAL MATERIAL

Brochure (See definition for clarification)

07 B Four-color

Award: Gold ADDY® Award
Entrant: Brand Tango
Advertiser: Sunset Group
Title: Sunset Group Corporate Brochure
Contributors:
 James Kluetz, Creative Director
 David Ray, Production Manager

Award: Gold ADDY® Award
Entrant: Peak Seven Advertising
Advertiser: P&H Interiors
Title: P&H Interiors Brochure
Contributors:
 Darren Seys, Creative Director

Award: Gold ADDY® Award
Entrant: Windmill Advertising Group
Advertiser: AIG Baker - The Lodges at Millstone
Title: 3,486 ft. Above The Ordinary
Contributors:
 Scott Eble, Creative Director
 Scott Eble, Copywriter
 Jason Tigielsky, Copywriter
 Marybel Olivares, Sr. Art Director
 Daniel Pradilla, Art Director
 Monica Osorno, Web Developer
 Jose Guerrero, Art Director

Award: Gold ADDY® Award
Entrant: PuroClean Inc.
Advertiser: PuroClean Inc.
Title: 2007 PuroClean Strategic Plan
Contributors:
 Michelle A. Jasinski, Art Director
 Keith Gerson, COO

Award: Gold ADDY® Award
Entrant: EDSA, Inc.
Advertiser: Yucatan Country Club, SA de CV
Title: MayaZama Investors Brochure
Contributors:
 Carolina Montero, Art Director
 Allen Peachell, Copywriter
 John Gerbino, Copywriter

Award: Gold ADDY® Award
Entrant: The Creative Underground
Advertiser: The Exchange Lounge
Title: The Exchange Playbook
Contributors:
 Dan Gershenson, Creative Director
 Tom Olivieri, Creative Director

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COLLATERAL MATERIAL**Brochure (See definition for clarification)****07 B Four-color**

Joe Paul, Creative Director
Soraya Spahi, Graphic Designer

Award: Gold ADDY® Award
Entrant: Bluegreen Corporation
Advertiser: Bluegreen Communities
Title: The Summit Book
Contributors:
Karen Nauss, Creative Director
Teri Crane, Copywriter
Gary Faye, Photographer
Renee Wright, Production Manager
SouthEastern Printing, Printer

Award: Silver ADDY® Award
Entrant: Rex Three Inc.
Advertiser: Sky Development Inc
Title: Sky Development Corporate Brochure
Contributors:
Rick Tuckerman, President, Tuckerman Advertising
Natalie Duboise, Project Manager, Tuckerman Advertising
Neil Mergler, VP of Creative Services, Rex Three Inc.
Jorge Grimberg, Production Coordinator, Rex Three Inc.

Award: Silver ADDY® Award
Entrant: Peak Seven Advertising
Advertiser: The Pugliese Company
Title: Pugliese Company Brochure
Contributors:
Darren Seys, Creative Director

Award: Silver ADDY® Award
Entrant: Peak Seven Advertising
Advertiser: Sisemen Development, LLC
Title: Vita Brochure
Contributors:
Darren Seys, Creative Director

Award: Silver ADDY® Award
Entrant: EDSA, Inc.
Advertiser: International Hospitality Enterprises, Inc
Title: Condado Vanderbilt Brochure
Contributors:
Carolina Montero, Art Director
Joe Childers, Copywriter
John Gerbino, Copywriter

Award: Silver ADDY® Award
Entrant: EDSA, Inc.
Advertiser: US Land Group
Title: Pine Creek Sporting Club
Contributors:
Danielle Jureidini, Art Director
Allen Peachell, Copywriter
John Gerbino, Copywriter

Award: Silver ADDY® Award
Entrant: The Meridian Group
Advertiser: Palace Resorts
Title: Palace Wedding Brochure
Contributors:

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03 Advertising Club of Greater Ft. Lauderdale

COLLATERAL MATERIAL

Brochure (See definition for clarification)

07 B Four-color

Hector Batista, Creative Director
 Hector Batista, Art Director
 Mike Tanner, Copy Writer

Award: Silver ADDY® Award
Entrant: Brand Tango
Advertiser: Pacific Monarch Resorts
Title: Monarch Grand Vacations Premier Ownership Brochure
Contributors:
 James Kluetz, Creative Director
 Paul Cooper, Art Director
 Joyce Copeland, Copywriter

COLLATERAL MATERIAL

Special Event Material

10 A Card

Award: Gold ADDY® Award
Entrant: Pinpoint Communications
Advertiser: Volvo Aero Services
Title: Volvo Aero Services: Season's Greeting Card / Die-Cut Ornament
Contributors:
 Steve Cantrell, Art Direction/Design
 Steve Cantrell, Copy Writing

Award: Silver ADDY® Award
Entrant: Marketing Magic Advertising
Advertiser: Allied Richard Bertram Marine Group
Title: Holiday Card
Contributors:
 Marketing Magic Creative Team, Creative Department

10 B Invitation

Award: Silver ADDY® Award
Entrant: PuroClean Inc.
Advertiser: PuroClean Inc.
Title: 2007 President's Circle Invitation
Contributors:
 Michelle A. Jasinski, Art Director
 Keith Gerson, COO

Award: Silver ADDY® Award
Entrant: The Art Institute of Fort Lauderdale
Advertiser: The Art Institute of Fort Lauderdale
Title: Art Institute 2007 Winter Portfolio Review Invitation
Contributors:
 Noemi Theresin, Graphic Designer
 Scott LeBlanc, Art Director

Award: Silver ADDY® Award
Entrant: The Art Institute of Fort Lauderdale
Advertiser: The Art Institute of Fort Lauderdale
Title: Art Institute 2007 Summer Portfolio Review Invitation
Contributors:
 Hitomi Imura, Graphic Designer
 Scott LeBlanc, Art Director

10 B Invitation

04 District Four

03 Advertising Club of Greater Ft. Lauderdale

COLLATERAL MATERIAL

Special Event Material

10 C Announcement

Award: Silver ADDY® Award
Entrant: JM Family Enterprises, Inc
Advertiser: JM Family Enterprises, Inc. Executive Incentive Travel
Title: Hawaii Dealer Incentive Trip Program Announcement
Contributors:

Award: Silver ADDY® Award
Entrant: JM Family Enterprises, Inc
Advertiser: JM Family Enterprises, Inc. Executive Incentive Travel
Title: PROS Program Announcement
Contributors:

COLLATERAL MATERIAL

Special Event Material

10 D Campaign

Award: Silver ADDY® Award
Entrant: JM Family Enterprises, Inc
Advertiser: JM Family Enterprises, Inc. Executive Incentive Travel
Title: TCUV Incentive Trip Collateral Materials (Campaign)
Contributors:

Award: Silver ADDY® Award
Entrant: JM Family Enterprises, Inc
Advertiser: Southeast Toyota Distributors, LLC
Title: Scion Exposed Event Materials
Contributors:

DIRECT MARKETING

Single (Either B2B or Consumer)

11 A Flat

Award: Silver ADDY® Award
Entrant: Cross Country Staffing
Advertiser: Cross Country TravCorps
Title: Croc's Mailing
Contributors:
Geoff Staub, Managing Director of Marketing
Jeffery Wilk, Assistant Marketing Manager
Camila Jimenez, Graphic Designer
Cristina Moline, Copywriter

Award: Silver ADDY® Award
Entrant: Cross Country Staffing
Advertiser: MedStaff Healthcare Solutions
Title: MedStaff Baseball Invite
Contributors:
Geoff Staub , Managing Director of Marketing
Sue Boczenowski, Director of Marketing and Production
Camila Jimenez, Graphic Designer
Jen Rohloff, Sr. Copywriter

04 District Four

03 Advertising Club of Greater Ft. Lauderdale

DIRECT MARKETING

Single (Either B2B or Consumer)

11 A Flat

Award: Silver ADDY® Award
Entrant: Marketing Magic Advertising
Advertiser: il Lugano Hotel
Title: il Lugano Take away piece
Contributors:
Marketing Magic Creative Team, Creative Department

Award: Silver ADDY® Award
Entrant: The Art Institute of Fort Lauderdale
Advertiser: The Art Institute of Fort Lauderdale
Title: Art Institute "College Connection" Brochure
Contributors:
Maria Usbeck, Graphic Designer / Illustrator
Scott LeBlanc, Graphic Designer / Art Director

DIRECT MARKETING

Campaign

12 A Flat

Award: Gold ADDY® Award
Entrant: EDSA, Inc.
Advertiser: EDSA, Inc.
Title: EDSA Postcard Series
Contributors:
Danielle Jureidini, Art Director

OUT-OF-HOME

Vehicle Graphic

15 B Wrap

Award: Silver ADDY® Award
Entrant: Jarden Consumer Solutions
Advertiser: Jarden Consumer Solutions
Title: FoodSaver Operation Seal & Send Truck
Contributors:
Michael Gallant, Designer
Carrie Wolf, Associate Brand Manager
Brad Straka, Director, Creative Services

OUT-OF-HOME

Site

17 A Interior

Award: Silver ADDY® Award
Entrant: JM Family Enterprises, Inc
Advertiser: JM Lexus
Title: JM Lexus Wall Graphics
Contributors:

OUT-OF-HOME

Campaign

17 A Interior

04 District Four

03 Advertising Club of Greater Ft. Lauderdale

OUT-OF-HOME

Campaign

18 Out-of-Home, Campaign

Award: Silver ADDY® Award
Entrant: Windmill Advertising Group
Advertiser: AIG Baker - Fallschase
Title: Urban, Suburban...YES!
Contributors:
Scott Eble, Creative Director
Marybel Olivares, Sr. Art Director
Steve Horowitz, Copywriter
Daniel Pradilla, Art Director
Jose Guerrero, Art Director
Monica Osorno, Web Developer

CONSUMER OR TRADE PUBLICATION

Fractional Page

21 B Four-color

Award: Silver ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: LA Cetto
Title: Hourglass Print Ad - LA Cetto
Contributors:
Ward Parker, Creative Director & Copywriter
Vince DeMarinis, Creative Director & Art Director

CONSUMER OR TRADE PUBLICATION

Full Page

22 B Four-color

Award: Gold ADDY® Award
Entrant: Windmill Advertising Group
Advertiser: Performance Brands Inc.
Title: Perfectly Aged
Contributors:
Scott Eble, Creative Director
Marybel Olivares, Sr. Art Director
Daniel Pradilla, Art Director
Jose A. Guerrero, Art Director
Monica Osorno, Web Developer

Award: Gold ADDY® Award
Entrant: Windmill Advertising Group
Advertiser: AIG Baker - The Wharf
Title: Battleship
Contributors:
Scott Eble, Creative Director
Scott Eble, Copywriter
Marybel Olivares, Sr. Art Director
Jose A. Guerrero, Art Director
Daniel Pradilla, Art Director
Monica Osorno, Web Developer

Award: Gold ADDY® Award
Entrant: Windmill Advertising Group
Advertiser: Studio 1675
Title: Design for a Fast Food World
Contributors:
Scott Eble, Creative Director
Marybel Olivares, Sr. Art Director

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CONSUMER OR TRADE PUBLICATION**Full Page****22 B Four-color**

Daniel Pradilla, Art Director
 Jose A. Guerrero, Art Director
 Monica Osorno, Web Developer

Award: Silver ADDY® Award
Entrant: Eisenberg And Associates
Advertiser: Pathfinder Boats
Title: Yours
Contributors:
 Arthur Eisenberg, Creative Director
 Tina Villarreal, Art Director
 Don Silberstein, Copy Director

Award: Silver ADDY® Award
Entrant: Sun-Sentinel
Advertiser: self promotion
Title: Be Scene
Contributors:
 Tim Sumption, Creative Director
 Chris Tiedje, Assistant Creative Director
 Jason Holloway, Designer
 Hillary Urban, Copywriter
 Adam Kirschner, Project Manager

Award: Silver ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Florida Hospital
Title: Hourglass - Florida Hospital
Contributors:
 Ward Parker, Creative Director Copywriter
 Vince DeMarinis, Creative Director

Award: Silver ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Florida Hospital
Title: Hands - Florida Hospital
Contributors:
 Vince DeMarinis, Creative Director
 Ward Parker, Creative Director & Copywriter

Award: Silver ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Florida Hospital
Title: Mouse - Florida Hospital
Contributors:
 Vince DeMarinis, Creative Director
 Ward Parker, Creative Director Copywriter

Award: Silver ADDY® Award
Entrant: Marketing Magic Advertising
Advertiser: Marquis Condominiums
Title: Marquis Art Basel ad
Contributors:
 Marketing Magic Creative Team, Creative Department

CONSUMER OR TRADE PUBLICATION**Spread, Multiple Page or Insert****22 B Four-color**

04 District Four

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CONSUMER OR TRADE PUBLICATION

Spread, Multiple Page or Insert

23 B Four-color

Award: Gold ADDY® Award
Entrant: The Meridian Group
Advertiser: Le Blanc Spa Resort
Title: Le Blanc Insert
Contributors:
 Hector Batista, Creative Director
 Hector Batista, Art Director
 Mike Tanner, Copy Writer

Award: Silver ADDY® Award
Entrant: Sun-Sentinel
Advertiser: Daoud's Jewelry
Title: Daoud's Jewelry
Contributors:
 Wendy Limroth, Senior Graphic Designer

Award: Silver ADDY® Award
Entrant: Sun-Sentinel
Advertiser: The Reserve Shopping Center
Title: The Reserve Shopping Center
Contributors:
 Wendy Limroth, Senior Graphic Designer

CONSUMER OR TRADE PUBLICATION

Campaign

24 B Four-Color

Award: Gold ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Florida Hospital
Title: Cardiac Print Campaign - Florida Hospital
Contributors:
 Ward Parker, Creative Director & Copywriter
 Vince DeMarinis, Creative Director & Art Director

Award: Gold ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Munroe Regional Medical Center
Title: Cardiovascular Print Campaign - Munroe Regional Medical Center
Contributors:
 Ward Parker, Creative Director & Copywriter
 Vinc DeMarinis, Creative Director & Art Director

Award: Gold ADDY® Award
Entrant: Windmill Advertising Group
Advertiser: Paragon Financial
Title: The Paragon Factor
Contributors:
 Scott Eble, Creative Director
 Scott Eble, Copywriter
 Jason Tigielsky, Copywriter
 Marybel Olivares, Sr. Art Director
 Daniel Pradilla, Art Director
 Monica Osorno, Web Developer
 Jose Guerrero, Art Director

04 District Four

03 Advertising Club of Greater Ft. Lauderdale

CONSUMER OR TRADE PUBLICATION**Campaign****24 B Four-Color****Award:** Silver ADDY® Award**Entrant:** Eisenberg And Associates**Advertiser:** Maverick Boat Company, Inc.**Title:** Guides**Contributors:**

Arthur Eisenberg, Creative Director

Greg Insco , Art Director

Don Silberstein, Copy Director

Award: Silver ADDY® Award**Entrant:** Cross Country Staffing**Advertiser:** Cross Country Healthcare, Inc.**Title:** RN Travel Space Ad Campaign**Contributors:**

Geoff Staub, Managing Director of Marketing

Jen Rohloff, Sr. Copywriter

Rodney Anouilh, Graphic Designer

Ken McLean, Graphic Artist

Camila Jimenez, Graphic Designer

Award: Silver ADDY® Award**Entrant:** Cross Country Staffing**Advertiser:** Cross Country TravCorps**Title:** iTravel Cross Country TravCorps Campaign**Contributors:**

Geoff Staub, Managing Director of Marketing

Jen Rohloff, Sr. Copywriter

Rodney Anouilh, Graphic Designer

Cristina Moline, Copywriter

Ken McLean, Graphic Artist

Award: Silver ADDY® Award**Entrant:** Cross Country Staffing**Advertiser:** NoavPro Staffing**Title:** NovaPro Blank Ad Campaign**Contributors:**

Geoff Staub, Managing Director of Marketing

Jen Rohloff, Sr. Copywriter

Rodney Anouilh, Graphic Designer

Ken McLean, Graphic Artist

Cristina Moline, Copywriter

Award: Silver ADDY® Award**Entrant:** A/K Advertising**Advertiser:** OCEAN7**Title:** OCEAN7 Watch Campaign**Contributors:**

Keith Johnson, Copywriter

Adriana Naylor, Art Director

Award: Silver ADDY® Award**Entrant:** Art That Works! Inc.**Advertiser:** MedGen**Title:** Fabulust Ad Campaign**Contributors:**

Catherine Riley, Creative Director

Jillian Curcio, Graphic Artist

Scott Johnson, Graphic Artist

Bonnie Giordan, Graphic Artist

04 District Four

03 Advertising Club of Greater Ft. Lauderdale

NEWSPAPER

Fractional Page

26 B Color (any color besides black)

Award: Gold ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Munroe Regional Medical Center
Title: Map - Munroe Regional Medical Center
Contributors:
 Vince Demarinis, Creative Director
 Ward Parker, Creative Director/Copywriter

Award: Gold ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Munroe Regional Medical Center
Title: Fence - Munroe Regional Medical Center
Contributors:
 Ward Parker, Creative Director Copywriter
 Vince DeMarinis, Creative Director

Award: Silver ADDY® Award
Entrant: Sun-Sentinel
Advertiser: Sun-Sentinel.com
Title: Hurricane Information Route
Contributors:
 Tim Sumption, Creative Director
 Chris Tiedje, Assistant Creative Director
 Alex Barrera, Designer
 Suzanne Sanzare, Project Manager

Award: Silver ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Munroe Regional Medical Center
Title: Tree - Munroe Regional Medical Center
Contributors:
 Ward Parker, Creative Director & Copywriter
 Vince DeMarinis, Creative Director
 Steven Gross, Account Service

NEWSPAPER

Full Page

27 B Color (any color besides black)

Award: Gold ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Florida Hospital
Title: Cancer -- Broken Line -- Florida Hospital
Contributors:
 Vince DeMarinis, Creative Director
 Ward Parker, Creative Director/ Copywriter

Award: Gold ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Florida Hospital
Title: Cancer -- Cluster - Florida Hospital
Contributors:
 Ward Parker, Creative Director/ Copywriter
 Vince DeMarinis, Creative Director

Award: Silver ADDY® Award
Entrant: Boca Advertising
Advertiser: Cosmetan
Title: White christmas?
Contributors:

04 District Four

03 Advertising Club of Greater Ft. Lauderdale

NEWSPAPER**Full Page****27 B Color (any color besides black)**

Fabianna Diaz , Creative Director
Jose Miguel Ripol, Copywriter

Award: Silver ADDY® Award**Entrant:** Brown Parker DeMarinis Advertising**Advertiser:** JFK Medical Center**Title:** Grocery Bag Print Ad - JFK Medical Center**Contributors:**

Ward Parker, Creative Director & Copywriter
Vince DeMarinis, Creative Director & Art Director
Scott Mathews, 3D Artist
Steven Gross, Account Manager

Award: Silver ADDY® Award**Entrant:** Sun-Sentinel**Advertiser:** Sun-Sentinel Classified Sales**Title:** New Homes**Contributors:**

Tim Sumption, Creative Director
Chris Tiedje, Assistant Creative Director
Jason Holloway, Designer
Suzanne Sanzare, Project Manager

Award: Silver ADDY® Award**Entrant:** Sun-Sentinel**Advertiser:** Sun-Sentinel.com**Title:** Winterfest Photos Wanted**Contributors:**

Tim Sumption, Creative Director
Chris Tiedje, Assistant Creative Director
Jason Holloway, Designer
Mona Cohen, Senior Copywriter
Adam Kirschner, Project Manager

Award: Silver ADDY® Award**Entrant:** Windmill Advertising Group**Advertiser:** AIG Baker - Fallschase**Title:** Urban, Suburban...YES!**Contributors:**

Scott Eble, Creative Director
Scott Eble, Copywriter
Steve Horowitz, Copywriter
Marybel Olivares, Sr. Art Director
Daniel Pradilla, Art Director
Monica Osorno, Web Developer
Jose Guerrero, Art Director

NEWSPAPER**Campaign****30 B Color (any color besides black)****Award:** Gold ADDY® Award**Entrant:** Windmill Advertising Group**Advertiser:** AIG Baker - The Wharf**Title:** One of The Few Things You Can't Do at The Wharf**Contributors:**

Scott Eble, Creative Director
Steve Horowitz, Copywriter
Marybel Olivares, Sr. Art Director

04 District Four

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NEWSPAPER

Campaign

30 B Color (any color besides black)

Jose A. Guerrero, Art Director
 Daniel Pradilla, Art Director
 Monica Osorno, Web Developer

Award: Silver ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Baptist Cardiac & Vascular Institute
Title: Baptist Cardiac & Vascular Institute New Image Print Campaign
Contributors:
 Ward Parker, Creative Director & Copy Writer
 Vince DeMarinis, Creative Director & Art Director
 Gayle Toth, Account Manager

Award: Silver ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Florida Hospital
Title: Lifeline Print Campaign - Florida Hospital
Contributors:
 Ward Parker, Creative Director & Copywriter
 Vince DeMarninis, Creative Director & Art Director
 Gayle Toth, Account Manager

INTERACTIVE MEDIA

Web Sites, B-to-B

32 B HTML/Other

Award: Gold ADDY® Award
Entrant: The Creative Underground
Advertiser: The Creative Underground
Title: TCU Website
Contributors:
 The Colonel, Creative Director
 El Diablo, Creative Director
 Ming, Creative Director
 Tim Santor, Web Designer
 David Morales, Programmer

Award: Silver ADDY® Award
Entrant: DAS Group
Advertiser: Atlanta Shoe Show
Title: 2007 Atlanta Shoe Show
Contributors:
 Martin Pillot, Designer/Developer
 Christina Parsons, Creative Director

INTERACTIVE MEDIA

Web Sites, Consumer

33 A Flash

Award: Gold ADDY® Award
Entrant: Windmill Advertising Group
Advertiser: Weston Jewelers
Title: Your Passport to Luxury
Contributors:
 Scott Eble, Creative Director
 Marybel Olivares, Sr. Art Director
 Monica Osorno, Web Developer
 Daniel Pradilla, Art Director

04 District Four

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INTERACTIVE MEDIA**Web Sites, Consumer****33 A Flash**

Max Braglia, Web Master
Jose A. Guerrero, Art Director

Award: Silver ADDY® Award**Entrant:** Windmill Advertising Group**Advertiser:** Turnberry Associates and Partners**Title:** It all comes together closer to home.**Contributors:**

Scott Eble, Creative Director
Scott Eble, Copywriter
Marybel Olivares, Sr. Art Director
Jose A. Guerrero, Art Director
Daniel Pradilla, Art Director
Monica Osorno, Web Developer
Max Braglia, Web Master

Award: Silver ADDY® Award**Entrant:** InterMedia**Advertiser:** Offerdahl's Cafe Grill**Title:** Offerdahl's Cafe Grill Web Site**Contributors:**

Stuart Dornfield, Creative Director
Roly Rodriguez, Art Director/Designer
Carolina Taurel, Art Director/Designer
Amy Wylie, Account Executive
Christine Madsen, President
John Offerdahl, Founder & Owner

33 B HTML/Other**Award:** Silver ADDY® Award**Entrant:** Cross Country Staffing**Advertiser:** Cross Country Healthcare, Inc.**Title:** RN Travel Space website**Contributors:**

Geoff Staub, Managing Director of Marketing
Mike Myers, Web Creative Director
Mark Logan, Web Designer
Jen Rohloff, Sr. Copywriter
Cristina Moline, Copywriter

Award: Silver ADDY® Award**Entrant:** Windmill Advertising Group**Advertiser:** AIG Baker - The Lodges at Millstone**Title:** 3,486 ft. Above The Ordinary**Contributors:**

Scott Eble, Creative Director
Scott Eble, Copywriter
Jason Tigielksy, Copywriter
Marybel Olivares, Sr. Art Director
Edwin Santacruz, Art Director
Monica Osorno, Web Developer
Jose A. Guerrero, Art Director
Daniel Pradilla, Art Director

Award: Silver ADDY® Award**Entrant:** Windmill Advertising Group**Advertiser:** AIG Baker - Fallschase**Title:** Urban, Suburban...YES!**Contributors:**

Scott Eble, Creative Director

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INTERACTIVE MEDIA**Web Sites, Consumer****33 B HTML/Other**

Steve Horowitz, Copywriter
 Scott Eble, Copywriter
 Marybel Olivares, Sr. Art Director
 Daniel Pradilla, Art Director
 Monica Osorno, Web Developer
 Jose Guerrero, Art Director

Award: Silver ADDY® Award

Entrant: Brand Tango

Advertiser: Pacific Monarch Resorts

Title: Pacific Monarch Resorts Web Site

Contributors:

James Kluetz, Creative Director
 Larry Talley, Technical Designer
 Paul Cooper, Designer

Award: Silver ADDY® Award

Entrant: Marketing Magic Advertising

Advertiser: Merchant Equity Group

Title: Blue Harbour website

Contributors:

Marketing Magic Creative Team, Creative Department

Award: Silver ADDY® Award

Entrant: DAS Group

Advertiser: Truly Nolen

Title: 2007 Truly Nolen Website

Contributors:

Landru Francis, Graphic Designer/Developer
 Ray Rodriguez, IT
 Christina Parsons, Creative Director
 Martin Pillot, Designer/Developer
 Nikki Craig, Designer/Developer

INTERACTIVE MEDIA**Online****34 A Banners / Pop-ups**

Award: Silver ADDY® Award

Entrant: Sun-Sentinel

Advertiser: Sun-Sentinel.com

Title: transPARENT

Contributors:

Tim Sumption, Creative Director
 Chris Tiedje, Assistant Creative Director
 Alex Barrera, Designer
 Suzanne Sanzare, Project Manager

34 B E-Mails / E-Cards

Award: Gold ADDY® Award

Entrant: POWERi Technologies Inc

Advertiser: Regent Seven Seas Cruises

Title: Regent Discovery Collection India/Africa ePostcard

Contributors:

Donna Menton, Account Manager
 Sheri Dickinson, Lead Designer
 Clive Sweeney, Lead Flash Developer

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INTERACTIVE MEDIA

Online

34 B E-Mails / E-Cards

Award: Silver ADDY® Award
Entrant: The Meridian Group
Advertiser: Le Blanc Spa Resort
Title: Le Blanc Wedding Email
Contributors:
Hector Batista, Creative Director
Hector Batista, Art Director
Mike Tanner, Copy Writer

34 C Micro or Mini Sites

Award: Silver ADDY® Award
Entrant: POWERi Technologies Inc
Advertiser: PGA National Resort & Spa
Title: PGA National Resort & Spa Microsite
Contributors:
Daniels & Roberts, Creative Design
Tara Greiner, Account Manager
Clive Sweeney, Lead Flash Developer
Jason Sweeney, Lead Developer

INTERACTIVE MEDIA

Interactive Multimedia (CD/DVD)

36 A B-to-B

Award: Gold ADDY® Award
Entrant: EDSA, Inc.
Advertiser: Sorouh
Title: Abu Dhabi Naval Base Presentation
Contributors:
Lara Dominguez, Art Director
ARX Solutions, 3D Modeling and Animation
Christopher Kent, Voice Over

Award: Gold ADDY® Award
Entrant: DAS Group
Advertiser: EntryPoint ODL Glass
Title: EntryPoint Sales CD
Contributors:
Landru Francis, Designer/Developer
Ray Rodriguez, IT
Karen Korner, Creative Director

RADIO

Campaign

38

Award: Silver ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Florida Hospital
Title: Lifeline Radio Campaign - Florida Hospital
Contributors:
Ward Parker, Creative Director & Copywriter
Vince DeMarinis, Creative Director
Gayle Toth, Account Manager
Paolo Jannuzzi, Producer

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TELEVISION

Local (one DMA)

42 B :30

Award: Gold ADDY® Award

Entrant: Brown Parker DeMarinis Advertising

Advertiser: Holy Cross Hospital

Title: Holy Cross Diagnostic Imaging TV

Contributors:

Ward Parker, Creative Director & Copywriter
 Vince DeMarinis, Creative Director & Art Director
 Gayle Toth, Account Manager
 Christine Moncrieffe, Holy Cross Hospital
 Lora Cain, Voice Over Talent

Award: Silver ADDY® Award

Entrant: Brown Parker DeMarinis Advertising

Advertiser: Holy Cross Hospital

Title: Holy Cross 50 Best TV

Contributors:

Ward Parker, Creative Director & Copywriter
 Vince DeMarinis, Creative Director & Art Director
 Gayle Toth, Account Manager
 Chrisitne Moncrieffe, Holy Cross Hospital
 Lora Cain, Voice Over Talent

TELEVISION

Campaign

43

Award: Silver ADDY® Award

Entrant: Brown Parker DeMarinis Advertising

Advertiser: Holy Cross Hospital

Title: Holy Cross 50 Best TV Campaign

Contributors:

Ward Parker, Creative Director & Copywriter
 Vince DeMarinis, Creative Director & Art Director
 Gayle Toth, Account Manager
 Christine Moncrieffe, Holy Cross Hospital
 Lora Cain, Voice Over Talent

Award: Silver ADDY® Award

Entrant: Brown Parker DeMarinis Advertising

Advertiser: Holy Cross Hospital

Title: 50 Years Campaign - Holy Cross Hospital

Contributors:

Ward Parker, Creative Director & Copywriter
 Vince DeMarinis, Creative Director & Art Director
 Steve Procko, Director

MIXED MEDIA (Cross Platform) CAMPAIGNS

B-to-B, Local

49

Award: Silver ADDY® Award

Entrant: Eisenberg And Associates

Advertiser: Ad Fed of Greater Ft. Lauderdale

Title: Top Dog Addy Campaign

Contributors:

Arthur Eisenberg, Creative Director
 Greg Insco, Art Director
 Arthur Eisenberg, Copywriter

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MIXED MEDIA (Cross Platform) CAMPAIGNS

B-to-B, Local

49

Don Silberstein, Copy Director

MIXED MEDIA (Cross Platform) CAMPAIGNS

Consumer, Local

51

Award: Gold ADDY® Award

Entrant: InterMedia

Advertiser: Offerdahl's Cafe Grill

Title: Offerdahl's Cafe Grill Mixed Media campaign

Contributors:

Roly Rodriguez, Senior Art Director
Carolina Taurel, Graphic Designer
Stuart Dornfield, Creative Director
Amy Wylie, Account Executive
John Offerdahl, Founder & Owner
Christine Madsen, President
Elyse Taylor, Vice President

MIXED MEDIA (Cross Platform) CAMPAIGNS

Consumer, Regional / National

52

Award: Silver ADDY® Award

Entrant: Pinpoint Communications

Advertiser: Victory Management Group/ 3M Products

Title: 3M Car Care Products: Mixed Media National Campaign

Contributors:

Dudley Davenport, Art Direction / Design
Steve Cantrell, Art Direction / Design
Paul Cooper, Art Direction / Design
James Kluetz, Art Direction / Design
David Ray, Art Direction / Design
Dudley Davenport, Copy Writing
Tom Wotherspoon, Copy Writing

ADVERTISING FOR THE ARTS & SCIENCES

Collateral

53 E Poster

Award: Silver ADDY® Award

Entrant: Leftfield Advertising

Advertiser: North Beach Development Corporation

Title: Miami Beach Festival of the Arts Poster

Contributors:

Roman Fernandez, Creative Director / Art Director
Annamaria Windisch Hunt, Illustrator

ADVERTISING FOR THE ARTS & SCIENCES

Out-of-Home

53 E Poster

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ADVERTISING FOR THE ARTS & SCIENCES

Out-of-Home

56

Award: Silver ADDY® Award
Entrant: Digital Velvet Designs
Advertiser: Gold Coast Jazz Society
Title: Gold Coast Jazz Society Duratran
Contributors:
Yvette Wasserman, Art Director/Graphic Designer
Pam Dearden, Executive Director Gold Coast Jazz Society

PUBLIC SERVICE

Collateral

60 B Annual Report

Award: Silver ADDY® Award
Entrant: Bitner Goodman, Inc.
Advertiser: LINC
Title: LINC 2006 Annual Report
Contributors:
Beth Zuckerkorn, Creative Director
Susan Pompa, Copywriter

60 E Poster

Award: Silver ADDY® Award
Entrant: Ten4 Creative, LLC
Advertiser: AIDS Taskforce of Greater Cleveland
Title: Three Shoes (Nobody Walks Alone)
Contributors:

60 G Cards / Invitations or Announcements

Award: Gold ADDY® Award
Entrant: JM Family Enterprises, Inc
Advertiser: JM Family Enterprises, Inc. Corporate Communications
Title: American Red Cross Venetian Masquerade Ball Collateral
Contributors:

Award: Silver ADDY® Award
Entrant: Pinpoint Communications
Advertiser: YMCA of Broward County, Florida
Title: YMCA of Broward County: Passport Invitation
Contributors:
Steve Cantrell, Art Direction / Design

PUBLIC SERVICE

Print

61 B Newspaper

Award: Silver ADDY® Award
Entrant: Brown Parker DeMarinis Advertising
Advertiser: Hillsborough Kids, Inc.
Title: Foster Parenting Print Ad - Hillsborough Kids Inc.
Contributors:
Ward Parker, Creative Director & Copywriter
Vince DeMarinis, Creative Director
Danielle D'Achille, Art Director
Steven Gross, Account Manager
Red Morgan, Photographer

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PUBLIC SERVICE

Print

61 B Newspaper

PUBLIC SERVICE

Campaign

66 A Single Medium Campaign (for categories 60-

Award: Silver ADDY® Award

Entrant: Windmill Advertising Group

Advertiser: Boys and Girls Clubs of Broward County

Title: When There's a Will, There's a Way...

Contributors:

Scott Eble, Creative Director

Scott Eble, Copywriter

Marybel Olivares, Sr. Art Director

Jose A. Guerrero, Art Director

Daniel Pradilla, Art Director

Monica Osorno, Web Developer

66 B Mixed / Multiple Media Campaign (for

Award: Silver ADDY® Award

Entrant: Sun-Sentinel

Advertiser: Sun-Sentinel Children's Fund

Title: Children's Fund

Contributors:

Tim Sumption, Creative Director

Chris Tiedje, Assistant Creative Director

Alex Barrera, Designer

Adam Kirschner, Project Manager

ADVERTISING INDUSTRY SELF-PROMOTION

Creative Services and Industry Suppliers

67 B Stationery Package

Award: Silver ADDY® Award

Entrant: Windmill Advertising Group

Advertiser: Tom C. Robison Photographer

Title: TCR Photography

Contributors:

Scott Eble, Creative Director

Marybel Olivares, Sr. Art Director

67 F Interactive

Award: Silver ADDY® Award

Entrant: 14 East

Advertiser: Joseph Juriga

Title: Schedule Zero Portfolio Website

Contributors:

Joseph Juriga, Creative Director/Designer

67 I Direct Marketing/Specialty Items

Award: Gold ADDY® Award

Entrant: Rex Three Inc.

Advertiser: SAME AS THE ABOVE

Title: Propeller Playing Cards

Contributors:

Design Team, Propeller

Bruce Nasher, VP of Sales, Rex Three Inc.

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03 Advertising Club of Greater Ft. Lauderdale

ADVERTISING INDUSTRY SELF-PROMOTION

Creative Services and Industry Suppliers

67 I Direct Marketing/Specialty Items

Cindy Ramey, Production Coordinator, Rex Three Inc.

ADVERTISING INDUSTRY SELF-PROMOTION

Campaign

69 A Single Medium Campaign (for categories 67-

Award: Silver ADDY® Award

Entrant: First Marketing

Advertiser: First Marketing

Title: Loyalty Umbrella

Contributors:

Laine Lassattor Ross, Senior Art Director

Jess Farber, Senior Copywriter

Jane Antolik, Account Manager

Award: Silver ADDY® Award

Entrant: Leftfield Advertising

Advertiser: Dade Media

Title: Dade Media print campaign

Contributors:

Roman Fernandez, Creative Director / Art Director /

69 B Mixed / Multiple Media Campaign (for

Award: Silver ADDY® Award

Entrant: InterMedia

Advertiser: InterMedia

Title: InterMedia Holiday Package

Contributors:

Roly Rodriguez, Art Director/Designer

Carolina Taurel, Art Director/Designer

Stuart Dornfeild, Creative Director

Elyse Taylor, Vice President

Christine Madsen, President

ELEMENTS OF ADVERTISING

Logo

70

Award: Gold ADDY® Award

Entrant: EDSA, Inc.

Advertiser: Yucatan Country Club

Title: Yucatan Village and Resort Logo Design

Contributors:

Carolina Montero, Art Director

Award: Silver ADDY® Award

Entrant: Peak Seven Advertising

Advertiser: Automated Self Storage Systems

Title: Automated Self Storage Systems Logo

Contributors:

Darren Seys, Creative Director

Brian Tipton, Illustrator

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03 Advertising Club of Greater Ft. Lauderdale

ELEMENTS OF ADVERTISING

Logo

70

Award: Silver ADDY® Award
Entrant: Windmill Advertising Group
Advertiser: AIG Baker - The Lodges at Millstone
Title: The Lodges at Millstone
Contributors:
 Scott Eble, Creative Director
 Marybel Olivares, Sr. Art Director
 Edwin Santacruz, Art Director
 Jose A. Guerrero, Art Director
 Daniel Pradilla, Art Director
 Monica Osorno, Web Developer

Award: Silver ADDY® Award
Entrant: Windmill Advertising Group
Advertiser: Paragon Financial
Title: Paragon Financial
Contributors:
 Scott Eble, Creative Director
 Marybel Olivares, Sr. Art Director
 Daniel Pradilla, Art Director
 Jose A. Guerrero, Art Director
 Edwin Santacruz, Art Director
 Monica Osorno, Web Developer

Award: Silver ADDY® Award
Entrant: Brand Tango
Advertiser: Royal Palm Vacations
Title: Royal Palm Vacations Logo
Contributors:
 James Kluetz, Creative Director

Award: Silver ADDY® Award
Entrant: EDSA, Inc.
Advertiser: Promotora Garcia Armenteros, S.A.
Title: Alta Vista Logo Design
Contributors:
 Carolina Montero, Art Director

Award: Silver ADDY® Award
Entrant: The Meridian Group
Advertiser: World Vacations Travel - Palace Resorts
Title: WVT Logo
Contributors:
 Hector Batista, Art Director

STUDENT ADDY Categories

Collateral Material

S02 B Brochure, Annual Report

Award: Student Gold ADDY®
Entrant: Kimberly D. Moore
Advertiser: Art Institute of Fort Lauderdale
Title: Krispy Kreme 2007 Annual Report
Contributors:
 Ritter's Printing, Printer
 South Florida Bindery, Bindery
 istockphoto.com, Photography
 Corbis.com, Photography

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STUDENT ADDY Categories

Out-of-Home

S04

Award: Student Silver ADDY®
Entrant: Christian Soler G.
Advertiser: Ft Lauderdale ARt Institute
Title: Blue Cross Blue Shield Family Health Insurance
Contributors:
Francisco , Tunon

STUDENT ADDY Categories

Consumer or Trade Publication

S06 A Single Consumer or Trade Magazine Ad

Award: Student Gold ADDY®
Entrant: Lina Herrera
Advertiser: The Art Institute of Fort Lauderdale
Title: Stop Global Warming Ad
Contributors:

STUDENT ADDY Categories

Consumer or Trade Magazine Ad

S06 B Magazine Ad Campaign (2 to 4 ads)

Award: Student Silver ADDY®
Entrant: Jamie Brawer
Advertiser: Art Institute of Fort Lauderdale
Title: Crocs 3-Ad Series
Contributors:
Jamie Brawer, Copywriting/Conceptual
Rebecca Wilson, Illustration/Conceptual
Chriss David, Instructor
Paul Kane, Instructor

Award: Student Silver ADDY®
Entrant: Christian Soler G.
Advertiser: Ft Lauderdale ARt Institute
Title: GAS JEANS
Contributors:

Award: Student Silver ADDY®
Entrant: Christian Soler G.
Advertiser: Ft Lauderdale ARt Institute
Title: Vitamin Water
Contributors:
Norman, Norori